

# Sheetal



[www.sheetalicecream.com](http://www.sheetalicecream.com)

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# About Us

In 1987, Sheetal Pan & Drinks embarked on its journey under the leadership of the late Shri Jagdishbhai Bhuva. His entrepreneurial mindset propelled him to establish a prominent brand in the small town of Amreli, Gujarat.



**Dinesh Bhuva**

Whole Team Director



**Bhupat Bhuva**

Managing Director



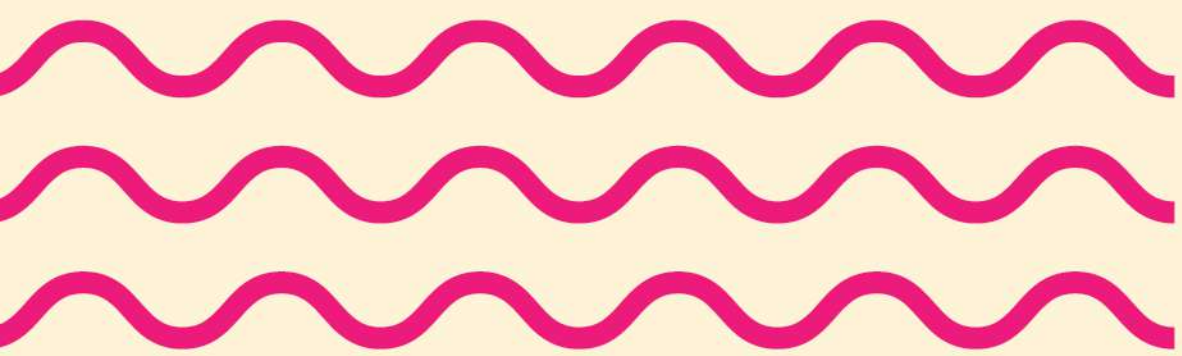
**Sanjay Bhuva**

Whole Team Director

Throughout an illustrious voyage, Sheetal Pan & Drinks transformed from a humble business into a thriving industrial unit- Sheetal Cool Products Ltd. Its remarkable transformation paved the way for diversification into delectable offerings.

Under the influential leadership of Mr. Dinesh Bhuva, Mr. Bhupat Bhuva, Mr. Sanjay Bhuva, and many more, Sheetal Cool Products soars to new industry heights.





# Our Perspective

Sheetal Cool Products is supported by over 35,000+ retailers worldwide, with a presence in 160+ cities in India alone. Our mission is to bring happiness through high quality food products while prioritizing safety, hygiene, and affordability.

Thanks to the unwavering support of our loyal customers, we have become one of India's fastest growing FMCG companies. Our dedicated team's expertise has been crucial to our success.



**Our core aim is to spread the network to all the major states of India  
and nations across the Globe By 2030**







# Franchise Opportunity

With over 32+ years of experience, Sheetal Cool Products stands as one of the premier businesses in India. Now, we present you with an exclusive opportunity to join us through our franchising program.

Being associated with over 400 distributors nationwide, Sheetal Cool Products has set a benchmark of excellence within the industry. This franchise opportunity is a gateway to becoming a part of India's fastest growing and most rewarding business endeavor.

With a vision to expand our presence across India and internationally, we invite determined entrepreneurs to join our venture.



**Buy this franchise, open your outlet and let's move  
ahead towards a golden tomorrow!**



# Know why us?



A 32+ years old company  
grown from scratch



One of the fastest growing  
FMCG Companies



Advanced franchise  
business model



Strong Marketing support



100% Pure  
milk products



A diversified strong  
customer base



300+ Distributors



30+ Super Stockists

Join Sheetal Cool Products as a franchisee and be part of our mission to provide quality products to all of India. Our unique franchise business model is designed to fit the needs of aspiring entrepreneurs. Together, let's spread happiness and serve people with authenticity and passion.







# Franchise support



A well-organized, end-to-end supported franchise business with calculated risk



Advance staff and management training



Franchise launch



Regular guidance and marketing assistance



Site selection



Access to resources and system





# Franchise Module



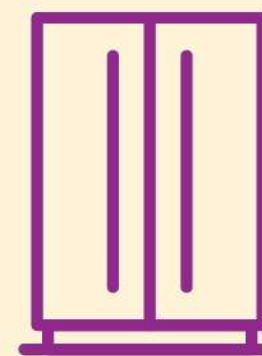
Franchise Fees

30,000/-



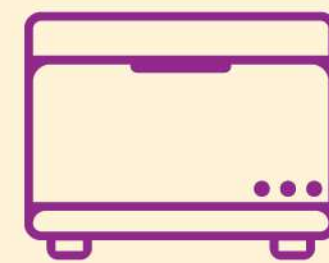
Glass Top Freezer  
(400L x 2)

65,000/-



VC Cooler (380L x 1)

35,000/-



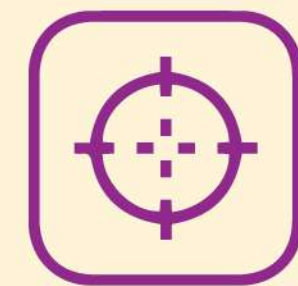
Hard Top Freezer  
(380L x 1)

25,000/-



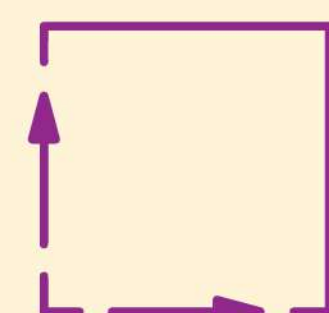
Signage & In Shop

40,000/-



POS & Hardware + Computer

60,000/-



Interior & Civil Work

1,00,000/-



Working Capital

35,000/-

## Special Requirements

- 2 Members/employees for daily operations and management of the store.
- Minimum Space Required: 150 square feet Structure Size: Width Minimum 10ft, Height 9ft, Depth 15ft.



# Products



**PREMIUM CUP**



**PREMIUM KULFI**



**PREMIUM CONE**



**PREMIUM CHOCO CANDY**



**REGULAR 30-50 Rs  
CONE AND CANDY**



**PREMIUM NOVELTY  
PRODUCTS**





## SHRIKHAND

## FLAVOURED MILK



## LASSI

## BUTTER

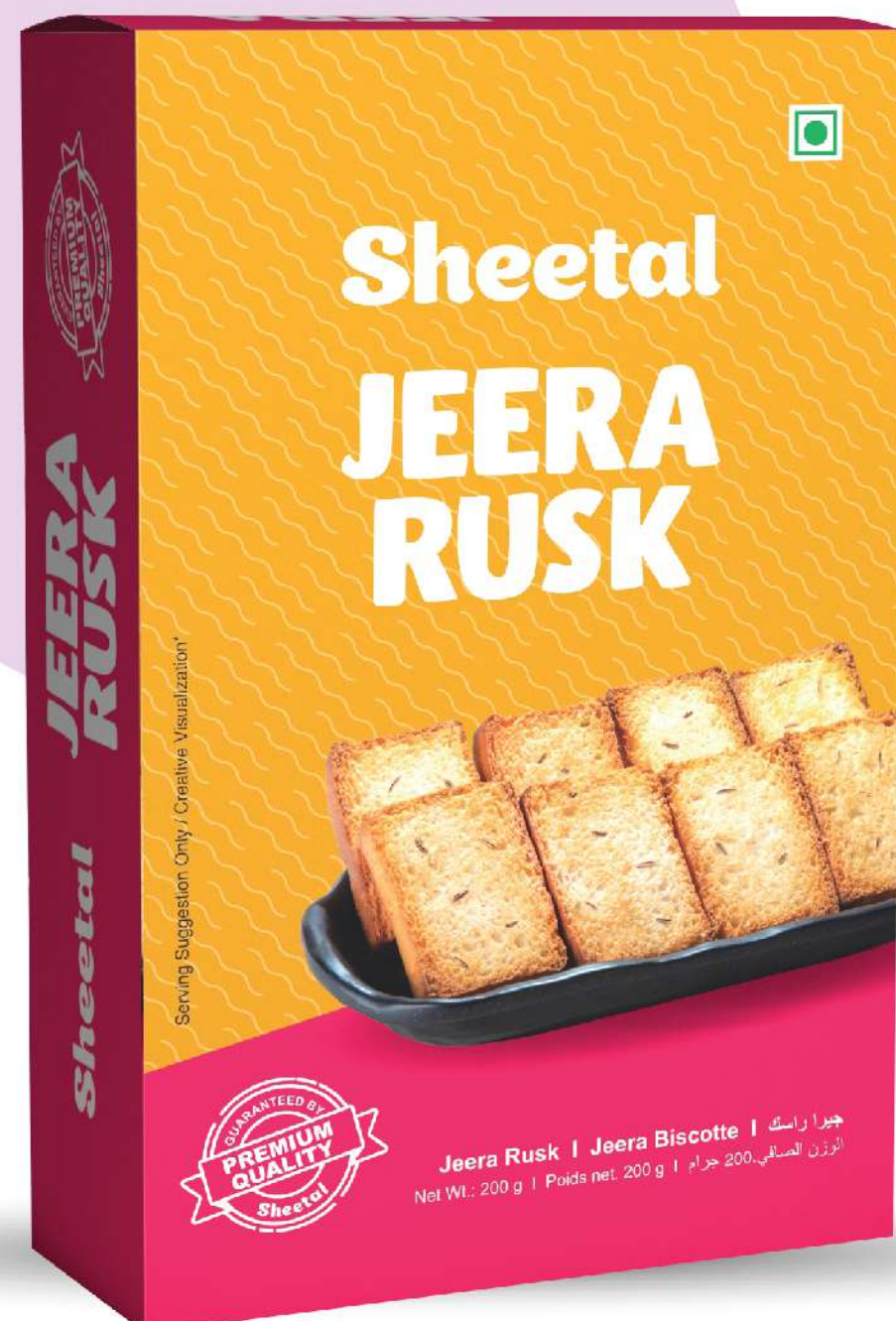


## DUDH DAHI CHASH

## PANEER

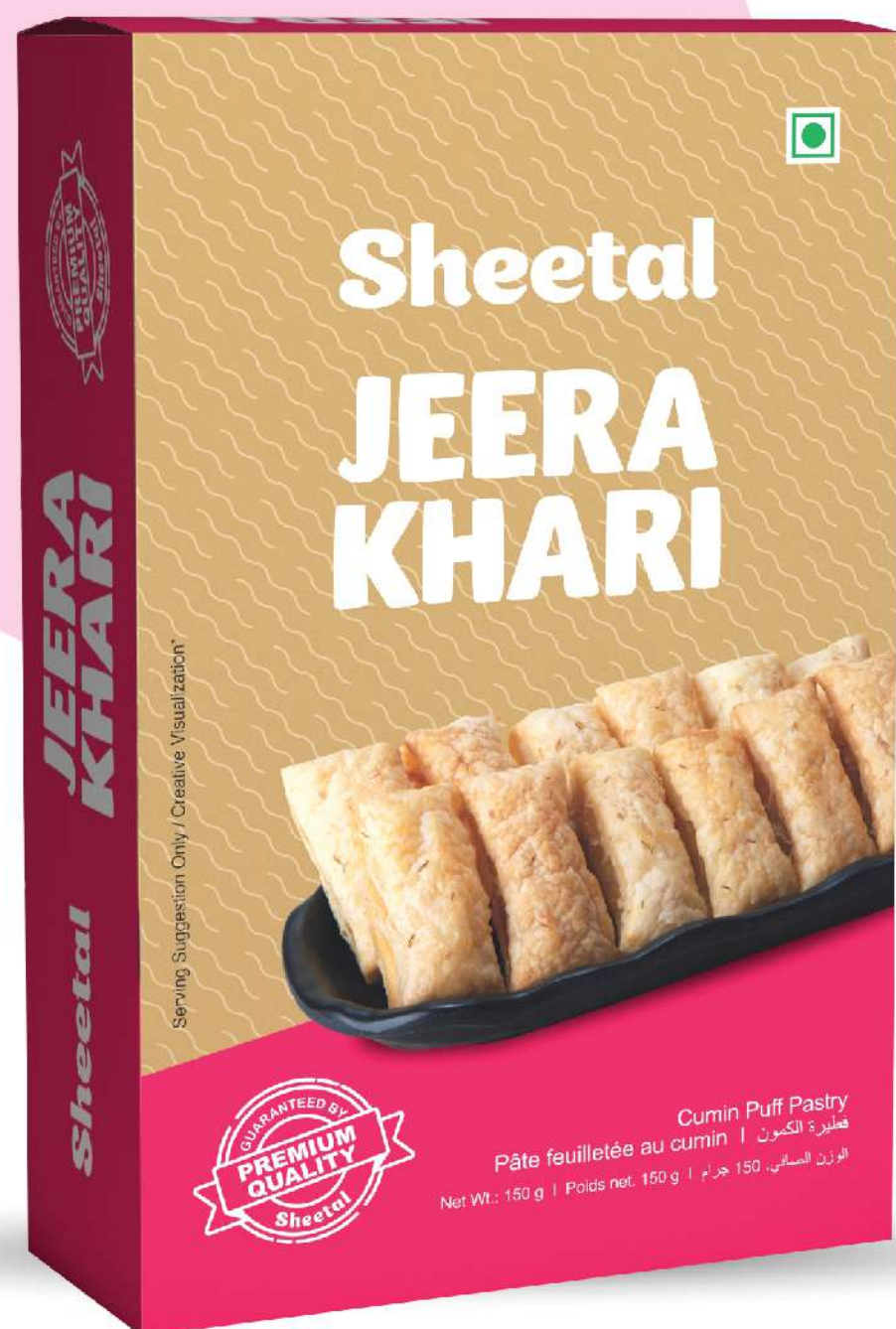






## RUSK

## ICE CREAM CAKE AND PASTRY



## KHARI

## PREMIUM SNACKS



## PREMIUM COOKIES



# What Our Customers Say

←  Rocky Christian  
10 reviews in Ahmedabad

★★★★★ 2 years ago

i have tried so many cold coco around my location but, this one's is really very good in test as compare to other icecream shops nearby the area...!!

←  Virani Jaydeep  
Local Guide · 36 reviews

★★★★★ 4 years ago

It is very nice place for ice creams and **fast food**. Service is very fast. Quality of food is good. It is located at main road. Parking facilities are not provided here. It is a very good place for couples. Wheelchair is not accessible here. Cost of food is costly here.

×  pallavi padshala  
Local Guide · 27 reviews

★★★★★ 4 weeks ago

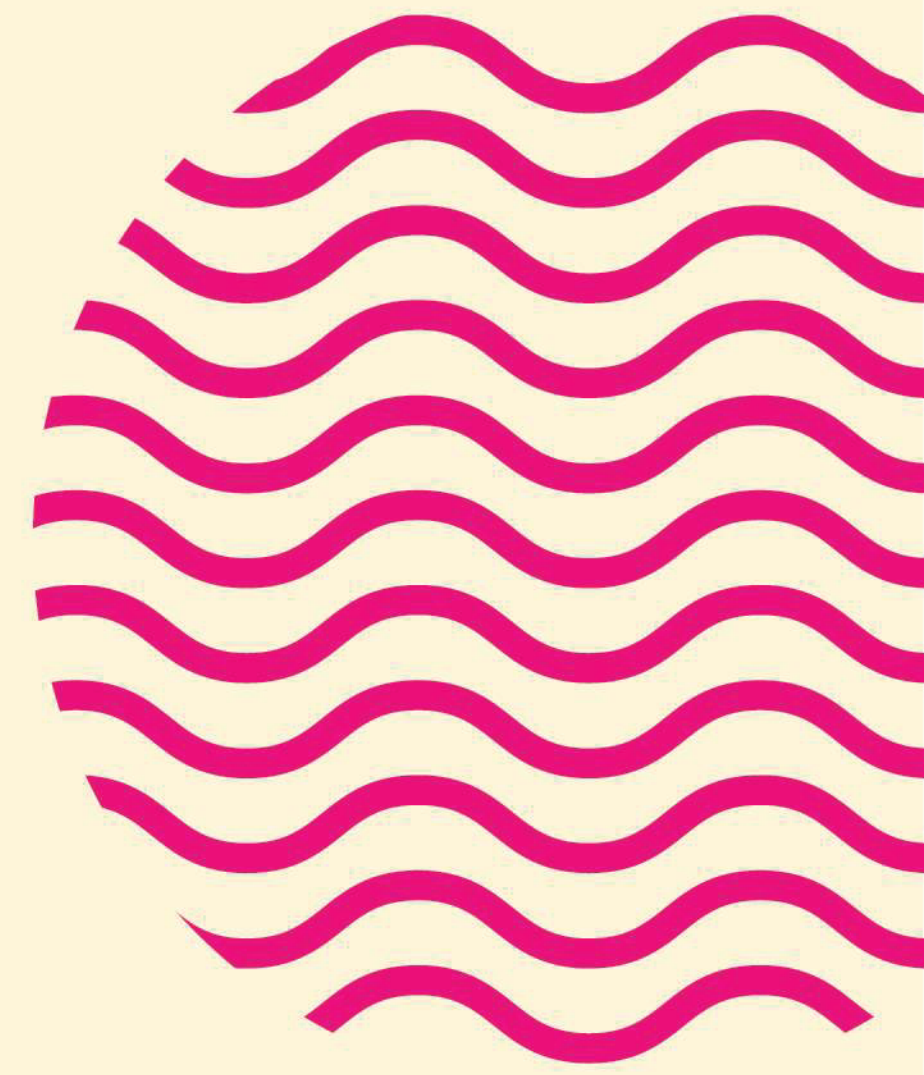
Take out | Other | ₹1-200

This Sheetal food and icecream parlour is in the middle of the city. Its at the Atal park near college circle. All the different flavours of icecreams, snacks, cakes, cold drinks, pizza and samosa everything available at one place. Also sitting area is good and around trees and open space available so good for all kids and adults. For kids swind and slides are there so can have a lot of fun. overall good place to spend time with friends and family, at evening time u can get fresh air and fun together.



# Shake Hands

1. Our team will contact you for a telephonic interview
2. Schedule a meeting with our franchise expert
3. Store visit
4. Agreement sign
5. Store location selection
6. Initial training programme
7. Store launch



## Sheetal Cool Products Limited

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[www.scplco.com](http://www.scplco.com)

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