



### **About Us**

At TG Gathiya, we have been crafting delicious snacks that celebrate the rich flavors and traditions of Gujarat. Founded by Mr. Gautam Kansara and Mr. Tisheel Manvar, who bring a wealth of experience and expertise to the business, TG Gathiya has quickly become a trusted name in the Gujarat of authentic Gujarati snacks.

We've grown to a team of 20 dedicated individuals who are passionate about delivering quality and taste with every product we offer. With over a decade of combined experience in the food industry, our founders have been serving customers with their culinary creations for years, establishing a strong foundation of trust and satisfaction.

TG Gathiya proudly presents a range of traditional Gujarati snacks that have won the hearts of more than 1000 happy customers. Our menu includes a variety of mouthwatering treats such as crispy Gathiya, wholesome Bhakhari, fragrant Thepla, and irresistible Methi Gota. Each product is carefully crafted using time-honored recipes, ensuring an authentic and delightful taste experience with every bite.



### **Achievement**

#### **Rapid Growth**

TG Gathiya has achieved remarkable growth, serving 350 clients and amassing over 1000 happy customers who savor the authentic taste of our Gujarati snacks.

#### **Trusted Tradition**

Founded by seasoned entrepreneurs Mr. Gautam Kansara and Mr. Tisheel Manvar, our brand builds upon a long-standing tradition of culinary excellence, delivering quality snacks that honor Gujarat's rich heritage.

#### **Product Variety**

We take pride in offering a diverse range of traditional Gujarati snacks, including Gathiya, Bhakhari, Thepla, and Methi Gota, each meticulously crafted to perfection.

#### **Strong Team**

With a dedicated team of 20 passionate individuals, TG Gathiya is committed to upholding the



# Mission & Vision

At **TG Gathiya**, we take pride in preserving the rich culinary heritage of Gujarat while delivering products that meet the highest standards of quality and hygiene.

Our mission is to bring a taste of home to every snack lover, and we are dedicated to continually improving and expanding our offerings.





### **Products**



Gathiya



**Fafda** 



**Jalebi** 



**Methi Gota** 



**Khaman** 



Samosa



Bhajiya



Thepla & Bhakhri



## **Happy Customers**

Meetkumar Patel



I had a wonderful experience visiting here. The ice cream was incredibly tasty, and the ambiance was beautifully appealing. I thoroughly enjoyed both dishes; they looked delightful and tasted fantastic. I genuinely adore indulging in ice cream at this place.

S Sak

#### Sakarvadiya Parash



Really food quality and service were awesome.

V

Raide 77 reviews 91 photos

amazing Gathia restaurer appy, service is sow Nice!

like the most is Jale

#### **Vivek Purohit**



Best place for gathiya lovers especially from Saurashtra, with authentic taste, and good service.

Samir Parmar



Best in area. Try TG bhakhari, thepla & chaa



### Franchise Structure

#### **FRANCHISE TYPE**

**Franchise Owned Company Operated [FOCO]** 

#### **FRANCHISE FEES**

5 Lacs + GST

#### **FRANCHISE ROYALTY**

6% + GST

#### FRANCHISE SET UP COST

15-20 Lacs

#### **FRANCHISE STORE SIZE**

700+ Sq. Ft

#### **AGREEMENT TENURE**

9 Years





## Franchise Support

#### 1. Provide a Team to Run the Outlet

We'll assist in recruiting and training a skilled team to efficiently manage your TG Gathiya outlet.

#### 2. Location Selection

We'll guide you in selecting the optimal location for your franchise to ensure maximum visibility and foot traffic.

#### 3. Digital Marketing

Benefit from our digital marketing expertise to create effective online campaigns and promotions, boosting your brand's presence.

#### 4. Design Support

Receive design assistance for your outlet's interior and exterior, ensuring a visually appealing and authentic Gujarati ambiance.

#### **5. Software Support**

Utilize our software solutions to streamline operations, manage inventory, and track sales for efficient business management.

#### 6. Team Support

Ongoing support and training for your staff to maintain the highest quality standards and excellent customer service.



## Steps to Become Franchise





Application Form & Financial Qualification



**Initial Meeting** 



Franchise Agreement Signing



**Site Selection and Lease Negotiation** 



**Grand Opening** 



# Franchisee Responsibilities

**Financial Investment** 

**Business Licenses** 

**Manage Cash Counter** 

Oversee Day to Day Operation

Follow SOP

**Marketing in Local Area** 

